

The Bid Needs You - Local MP Encourages Small Business to Get Involved

Chris this week urges local businesses to get involved in the creation of Tamworth's Business Improvement District (BID).

With support from the Council, local businesses and organisations of all sizes and sectors across the town are coming together to establish a Business Improvement District in Tamworth. Similar projects are under way across the country and it is thought it could generate thousands of pounds extra on boosting the local economy in Tamworth and help regenerate the town.

Should the plan take off, it will see a range of projects launching across the town to benefit the local economy and community. These projects will be funded by a small levy on participating businesses - a contribution that would allow them to have their say in how the money is spent. The size of the levy will depend on the size of the business so big retailers in the town will contribute much more in pounds sterling. Local businesses can get involved by participating in consultations and working groups aimed at researching how the BID can best serve the local priorities of the town.

Mr Pincher commented:

"I encourage any businesses operating in Tamworth's town centre or Ventura Park to get involved in the vision of the town's BID. Taking part will allow businesses to play their own part in shaping the town's future and creating the best possible economy and community for Tamworth. BID projects put the businesses in the driving seat, allowing them to deliver a tailored business agenda that benefits the local area as a priority."

If you are interested in finding out more information about Tamworth's BID, you can do so by visiting <https://bidtamworth.wordpress.com/>

To register your business and get involved, please contact the BID using the site above.